# Affiliate Program



## Why Become an Affiliate?

Dewalt coolers are the perfect tool for carrying your lunch to the jobsite. You can keep food and beverages cold for days. The roto-mold cooler design is durable and will stand up to the roughest treatment. The strong exterior construction reduces the amount of stress typically put on a cooler during everyday use. The reinforced pressure-injected insulation provides superior ice retention and ensures temperature optimization in the heat.

Dewalt Tumblers are designed to keep you hydrated wherever the job or life takes you. The clear, BPA free lid is drink straw friendly and features a flip-top closure that snaps into place ensuring that your drink time is spill-free. Perfect for the construction site, backyard barbeques, campgrounds, sporting events, and more!

- Earn between 5% commission on all sales through our affiliate program.
- 30 day cookie duration guarantees you your share of a sale within 30 days of a user clicking your link(s).
- Work directly with our dedicated affiliate team.
- Gain access to officially designed banner ads, text ads, and more.
- Completely free and easy signup through AvantLink.

## **Product Catalog**



All DeWALT coolers are rotomolded to stand up to the roughest treatment on the jobsite and at home. The reinforced pressure-injected insulation provides superior ice retention and ensures temperature optimization in the heat. Keep food, drinks, and ice cold for days. The larger coolers feature dual-sized drain plug for easy draining.

Bewaltz Bewaltz	Item #	Size
	DXCIOQT	10 quart lunchbox coolor
	DXC25QT	25 quart cooler
BOWALT	DXC45QT	45 quart cooler
JEWALT	DXC66QT	65 quart cooler

Click Here for Product Catalog

# 14 oz Stainless Steel Coffee Mug

## DEWALT 14 oz Stainless Steel Mug

Ideal for work or on-the-go, the DEWALT Coffee Mug is designed to keep your beverage hot or cold longer wherever the job or life takes you. Dual-wall vacuum insulation means it will hold its internal temperature longer and prevent condensation to the outside, so you can warm up with a cup and drink comfortably. The durable quality of 18/8 stainless steel body is built tough to withstand your workday demands. The clear, BPA-free lid features a flip-top closure that snaps into place ensuring that your drink time is spill-free. Lightweight and easy-to-carry, this mug is perfect for the construction site, backyard barbecues, campgrounds, sporting events, home, office, and more! Available in 14-ounce size and in 3 colors: Stainless Steel, Powder Coated Yellow, and Powder Coated Black. Hand wash and dry only. Enjoy a hot coffee or cold beverage with DEWALT Industrial Drinkware.

## 14 oz Yellow Coffee Mug

- Durable 18/8 stainless steel construction
- Dual-wall vacuum insulation holds internal temperature longer
- Sweat-free design prevents condensation

- Non-spill transparent lid with rubber gasket
- Large, easy-to-grasp side handle
- BPA Free

# 14 oz Black Coffee Mug

- Durable 18/8 stainless steel construction
- Dual-wall vacuum insulation holds internal temperature longer
- Sweat-free design prevents condensation
- Non-spill transparent lid with rubber gasket
- Large, easy-to-grasp side handle
- BPA Free

All orders are ground shipping only. If ordering from Alaska or Hawaii please contact our Customer Service team for shipping costs.

# Accessibility Statement

- dewaltcoolers.com
- 24-Dec-2020

## **Compliance** status

We firmly believe that the internet should be available and accessible to anyone, and are committed to providing a website that is accessible to the widest possible audience, regardless of circumstance and ability. To fulfill this, we aim to adhere as strictly as possible to the World Wide Web Consortium's (W3C) Web Content Accessibility Guidelines 2.1 (WCAG 2.1) at the AA level. These guidelines explain how to make web content accessible to people with a wide array of disabilities. Complying with those guidelines helps us ensure that the website is accessible to all people: blind people, people with motor impairments, visual impairment, cognitive disabilities, and more.

This website utilizes various technologies that are meant to make it as accessible as possible at all times. We utilize an accessibility interface that allows persons with specific disabilities to adjust the website's UI (user interface) and design it to their personal needs.

Additionally, the website utilizes an AI-based application that runs in the background and optimizes its accessibility level constantly. This application remediates the website's HTML, adapts Its functionality and behavior for screen-readers used by the blind users, and for keyboard functions used by individuals with motor impairments.

If you wish to contact the website's owner please use the following email nescocs@mwcorp.com.

# Screen-reader and keyboard navigation

Our website implements the ARIA attributes (Accessible Rich Internet Applications) technique, alongside various different behavioral changes, to ensure blind users visiting with screen-readers are able to read, comprehend, and enjoy the website's functions. As soon as a user with a screen-reader enters your site, they immediately receive a prompt to enter the Screen-Reader Profile so they can browse and operate your site effectively. Here's how our website covers some of the most important screen-reader requirements, alongside console

#### screenshots of code examples:

- 1. Screen-reader optimization: we run a background process that learns the website's components from top to bottom, to ensure ongoing compliance even when updating the website. In this process, we provide screen-readers with meaningful data using the ARIA set of attributes. For example, we provide accurate form labels; descriptions for actionable icons (social media icons, search icons, cart icons, etc.); validation guidance for form inputs; element roles such as buttons, menus, modal dialogues (popups), and others.Additionally, the background process scans all of the website's images and provides an accurate and meaningful image-object-recognitionbased description as an ALT (alternate text) tag for images that are not described. It will also extract texts that are embedded within the image, using an OCR (optical character recognition) technology. To turn on screen-reader adjustments at any time, users need only to press the Alt+1 keyboard combination. Screen-reader users also get automatic announcements to turn the Screen-reader mode on as soon as they enter the website. These adjustments are compatible with all popular screen readers, including JAWS and NVDA.
- 2. Keyboard navigation optimization: The background process also adjusts the website's HTML, and adds various behaviors using JavaScript code to make the website operable by the keyboard. This includes the ability to navigate the website using the Tab and Shift+Tab keys, operate dropdowns with the arrow keys, close them with Esc, trigger buttons and links using the Enter key, navigate between radio and checkbox elements using the arrow keys, and fill them in with the Spacebar or Enter key.Additionally, keyboard users will find quicknavigation and content-skip menus, available at any time by clicking Alt+1, or as the first elements of the site while navigating with the keyboard. The background

process also handles triggered popups by moving the keyboard focus towards them as soon as they appear, and not allow the focus drift outside of it.Users can also use shortcuts such as "M" (menus), "H" (headings), "F" (forms), "B" (buttons), and "G" (graphics) to jump to specific elements.

# DIsability profiles supported in our website

- Epilepsy Safe Profile: this profile enables people with epilepsy to use the website safely by eliminating the risk of seizures that result from flashing or blinking animations and risky color combinations.
- Visually Impaired Profile: this profile adjusts the website so that it is accessible to the majority of visual impairments such as Degrading Eyesight, Tunnel Vision, Cataract, Glaucoma, and others.
- Cognitive Disability Profile: this profile provides various assistive features to help users with cognitive disabilities such as Autism, Dyslexia, CVA, and others, to focus on the essential elements more easily.
- ADHD Friendly Profile: this profile significantly reduces distractions and noise, to help people with ADHD and Neurodevelopmental disorders browse, read, and focus on the essential elements more easily.
- •Blind Users Profile (Screen-readers): this profile adjusts the website to be compatible with screen-readers such as JAWS, NVDA, VoiceOver, and TalkBack. A screenreader is installed on the blind user's computer, and this site is compatible with it.
- Keyboard Navigation Profile (Motor-Impaired): this profile enables motor-impaired persons to operate the website using the keyboard Tab, Shift+Tab, and the Enter keys. Users can also use shortcuts such as "M" (menus), "H" (headings), "F" (forms), "B" (buttons), and "G"

(graphics) to jump to specific elements.

# Additional UI, design, and readability adjustments

- Font adjustments users, can increase and decrease its size, change its family (type), adjust the spacing, alignment, line height, and more.
- 2. Color adjustments users can select various color contrast profiles such as light, dark, inverted, and monochrome. Additionally, users can swap color schemes of titles, texts, and backgrounds, with over 7 different coloring options.
- 3. Animations epileptic users can stop all running animations with the click of a button. Animations controlled by the interface include videos, GIFs, and CSS flashing transitions.
- Content highlighting users can choose to emphasize important elements such as links and titles. They can also choose to highlight focused or hovered elements only.
- 5. Audio muting users with hearing devices may experience headaches or other issues due to automatic audio playing. This option lets users mute the entire website instantly.
- 6. Cognitive disorders we utilize a search engine that is linked to Wikipedia and Wiktionary, allowing people with cognitive disorders to decipher meanings of phrases, initials, slang, and others.
- Additional functions we provide users the option to change cursor color and size, use a printing mode, enable a virtual keyboard, and many other functions.

# Browser and assistive technology compatibility

We aim to support the widest array of browsers and assistive technologies as possible, so our users can choose the best fitting tools for them, with as few limitations as possible. Therefore, we have worked very hard to be able to support all major systems that comprise over 95% of the user market share including Google Chrome, Mozilla Firefox, Apple Safari, Opera and Microsoft Edge, JAWS and NVDA (screen readers), both for Windows and for MAC users.

### Notes, comments, and feedback

Despite our very best efforts to allow anybody to adjust the website to their needs, there may still be pages or sections that are not fully accessible, are in the process of becoming accessible, or are lacking an adequate technological solution to make them accessible. Still, we are continually improving our accessibility, adding, updating and improving its options and features, and developing and adopting new technologies. All this is meant to reach the optimal level of accessibility, following technological advancements. If you wish to contact the website's owner please use the following email nescocs@mwcorp.com.

# **Privacy Policy**

Welcome to our Privacy Policy

Your privacy is critically important to us.

The Metal Ware Corporation is located at:

#### The Metal Ware Corporation

<u>1700 Monroe St.</u> <u>Two Rivers, WI 54241 – United States</u> <u>920-793-1368</u>

It is The Metal Ware Corporation's policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to https://www.mwcorp.com (hereinafter, "us", "we", or "https://www.mwcorp.com"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms and conditions posted on our Website, set forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms and conditions.

## Website Visitors

Like most website operators, The Metal Ware Corporation collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. The Metal Ware Corporation's purpose in collecting non-personally identifying information is to better understand how The Metal Ware Corporation's visitors use its website. From time to time, The Metal Ware Corporation may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website. The Metal Ware Corporation also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on <u>https://www.mwcorp.com</u> blog posts. The Metal Ware Corporation only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

## Gathering of Personally-Identifying Information

Certain visitors to The Metal Ware Corporation's websites choose to interact with The Metal Ware Corporation in ways that require The Metal Ware Corporation to gather personallyidentifying information. The amount and type of information that The Metal Ware Corporation gathers depends on the nature of the interaction. For example, we ask visitors who sign up for a blog at <u>https://www.mwcorp.com</u> to provide a username and email address.

## Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## Advertisements

Ads appearing on our website may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by The Metal Ware Corporation and does not cover the use of cookies by any advertisers.

## Links To External Sites

Our Service may contain links to external sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and terms and conditions of every site you visit.

We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites, products or services.

## Protection of Certain Personally-Identifying Information

The Metal Ware Corporation discloses potentially personallyidentifying and personally-identifying information only to of its employees, contractors and affiliated those organizations that (i) need to know that information in order to process it on The Metal Ware Corporation's behalf or to provide services available at The Metal Ware Corporation's website, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using The Metal Ware Corporation's website, you consent to the transfer of such information to them. The Metal Ware Corporation will not rent or sell potentially personallyidentifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, The Metal Ware Corporation discloses potentially personally-identifying and personallyidentifying information only in response to a subpoena, court order or other governmental request, or when The Metal Ware Corporation believes in good faith that disclosure is reasonably necessary to protect the property or rights of The Metal Ware Corporation, third parties or the public at large.

If you are a registered user of https://www.mwcorp.com and have supplied your email address, The Metal Ware Corporation may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with The Metal Ware Corporation and our products. We primarily use our blog to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. The Metal Ware Corporation takes all measures reasonably necessary to protect the unauthorized access, use, alteration against or destruction of potentially personally-identifying and personally-identifying information.

## **Aggregated Statistics**

The Metal Ware Corporation may collect statistics about the behavior of visitors to its website. The Metal Ware Corporation may display this information publicly or provide it to others. However, The Metal Ware Corporation does not disclose your personally-identifying information.

## Cookies

To enrich and perfect your online experience, The Metal Ware Corporation uses "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. The Metal Ware Corporation uses cookies to help The Metal Ware Corporation identify and track visitors, their usage of https://www.mwcorp.com, and their website access preferences. The Metal Ware Corporation visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using The Metal Ware Corporation's websites, with the drawback that certain features of The Metal Ware Corporation's websites may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to The Metal Ware Corporation's use of cookies.

### E-commerce

Those who engage in transactions with The Metal Ware Corporation — by purchasing The Metal Ware Corporation's services or products, are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, The Metal Ware Corporation collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with The Metal Ware Corporation. The Metal Ware Corporation does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personallyidentifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

## **Privacy Policy Changes**

Although most changes are likely to be minor, The Metal Ware Corporation may change its Privacy Policy from time to time, and in The Metal Ware Corporation's sole discretion. The Metal Ware Corporation encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

## **Credit & Contact Information**

This privacy policy was created at privacygenerator.net. If you have any questions about this Privacy Policy, please contact us via <u>email</u> or <u>phone</u>.

## Support Form

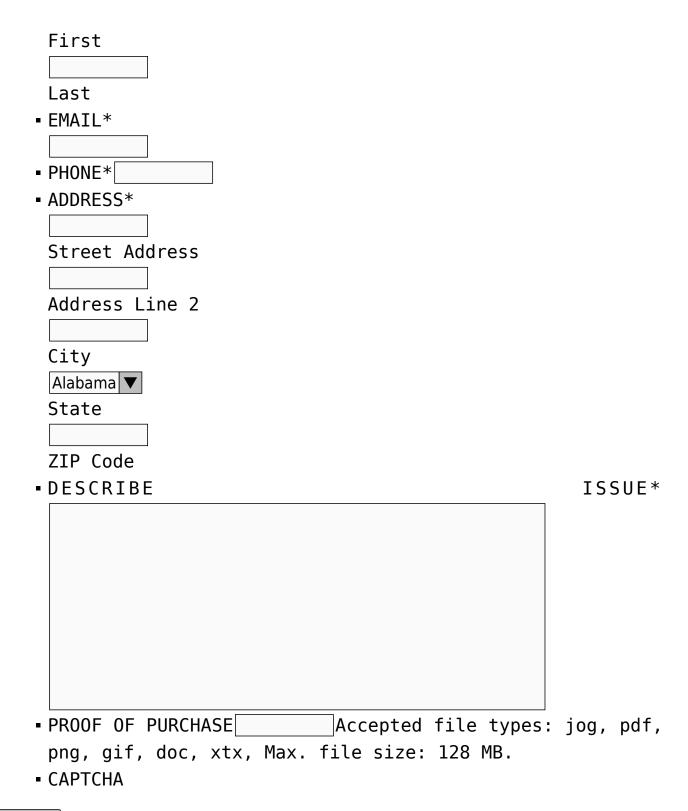
Support Form

Have an issue with one of your products or have a question for one of our support staff? Contact us here.

### Support

MetalWare Corp. P.O. Box 237 1700 Monroe St. Two Rivers, WI 54241 1-800-288-4545

NAME\*



Submit